

# ATTENDING CRM connect

THURSDAY 25th APRIL 2024

This year's CRM Connect is being held at:

**Hilton St George's Park**

**St George's Park, Newborough Road, Burton upon Trent, DE13 9PD**



## By Car

If you are travelling by car, free parking is available at the hotel. Additionally, EV charging points are available at the hotel, these are available on a first-come first-served basis.



## By Rail

The nearest train station is Burton upon Trent, you will then need to take a taxi from the train station to the hotel. Hilton at St George's Park is approximately 5.5 miles away from the train station and should take 15 – 20 minutes by car (depending on traffic).



## By Air

Birmingham Airport is a 45 minute to 1 hour drive away, alternatively, you can get the train. You will need to take the train from Birmingham International and change at Birmingham New Street to get a second train to Burton upon Trent.

## Timings:

- 09:00 – 09:30 – Registration
- 09:30 – 11:00 – Keynote speech
- 11:00 – 11:30 – Refreshment break
- 11:30 – 12:15 – Breakout session 1
- 12:15 – 13:15 – Lunch
- 13:15 – 14:00 – Breakout session 2
- 14:00 – 14:30 – Refreshment break
- 14:30 – 15:15 – Breakout session 3
- 15:15 – 16:00 – Recap and fireside chat

## Accommodation:

Below is a list of local hotels.

Hotel	Distance from Tecman HQ	Driving Time
Hilton at St George's Park (the event venue)	On-site	N/A
Premier Inn Burton upon Trent Central	5.9 miles	14-22 minutes
Holiday Inn Express Burton upon Trent	6.2 miles	14-20 minutes

