technology management

An eCommerce solution seamlessly integrated with Microsoft Dynamics NAV

Dynamics Additions eCommerce

At a glance

Dynamics Additions eCommerce is a solution that empowers omni-channel Microsoft Dynamics NAV organisations to service both business-to-business and business-to-customer via the internet.

Dynamics Additions eCommerce has been developed to work straight off-the-shelf, be rapidly populated from Dynamics NAV and easily customised to reflect your brand's colours and logos.

With inbuilt integration and real-time synchronisation with Microsoft Dynamics NAV, your website will always reflect your correct items, pricing and stock availability.

Enjoy the usual feature sets of standard eCommerce and never again have to worry about the need to hire external agencies to maintain the content on your website.

Easy Configuration

Simple to customise and populated with your stock.

Fast Set Up

Get up and running in as little as 3 days.

Real-time Data

Remove duplicate entries, inconsistent pricing and ensure correct stock availability.

SEO Friendly

Maintain your search engine parameters directly from within Dynamics NAV.

Feature Rich

All the key features you would expect to run an online store.

Responsive

Elegantly adapts to display on mobiles, tablets and desktop PCs.

Secure Hosting

Hosted securely on in our data centre or in the Microsoft Cloud (Azure).

"B2B eCommerce has now more than doubled B2C, with £327billion in 2013 sales. In many ways, it's a brave, new world in B2B commerce — and it's happening right now."

Forbes.com

Dynamics NAV integration

Manage your stock without having to log onto your website, directly from within Microsoft Dynamics NAV.

Dynamics Additions eCommerce's full and seamless integration with Dynamics NAV provides unparalleled ease in maintaining the content on your live store.

You can manage the categories, items, descriptions and images from one central point.

Remove the need to rely on in-house developers or costly externally sourced agencies to maintain the content of your website.

Driven to provide you with a feature rich trading portal across all your channels, Dynamics Additions eCommerce gives your customers an easy point of purchase.

Compliment your investment in Microsoft Dynamics NAV, where your trade portal can reflect the real-time levels of stock that you have in your warehouses.

Through using SagePay to manage upfront payments, Microsoft Dynamics NAV can automatically raise associated proforma invoices and update your accounts instantaneously.

Microsoft Dynamics™ NAV

sage pay

Feature list

Dynamics Additions eCommerce is a feature-rich solution providing existing organisations that use Microsoft Dynamics NAV complete flexibility and control over the structure and functionality of their online trading portal.

General

- Simple templated solution

  Easily brand your sales portal to tie in with your branding - using your colours and logos.

- Flexible synchronisation

  Synchronise your data at intervals suitable to you, whether it is in real-time, hourly or even daily intervals.

- Responsive design

  Developed to scale elegantly to any device; desktop PC, laptops, ultrabooks, tablets or mobiles - the store will tailor its layout perfectly.

Catalogue

- Customer-based pricing

  Automatically reflect your customer-specific pricing and discount structures held in Dynamics NAV as customers log on to your website

- Unlimited product attributes

  Categorise your products with unlimited product attributes for easier product selection and searching

- Attribute sets for easier creation

  Save attributes to items within categories, such as manufacturer, type, size, etc.

- Item list sorting

  Sort items ascending/descending by price, relevancy or alphabetically.

- Multiple currencies with SagePay

  In-built support for a variety of payment options from Visa, Mastercard, etc, and on-demand payments from foreign currencies with SagePay.

Categories

- Categories

  Arrange items by categories and sub categories to cover a range of products.

- Layered navigation for filterable products in category listings

  Filter items based on their specific criteria.

- Product listing in grid or list based formats

  Allow customers to alter the layout of product lists to better to better suit their viewing preference - view products with minimal detail or show them with the most important attributes.

- Unlimited Pagination

  Break down products lists or searches to span multiple sub-pages.

Products

- Multiple image gallery per product

  Have multiple images for every product available to your customers.

- Gallery views with zoom in capabilities

  Users can "zoom in" on the images within the gallery view to enlarge details of each image.

- Real-time stock availability

  Driven straight from Dynamics NAV.

- Social sharing

  Enable customers to share products with colleagues, friends or family using popular social media platforms.

- Product Search

  Search via keywords or Item SKU.

"Customers are committed to you as the supplier, strengthen customer loyalty further by opening your doors round the clock..."

"B2B eCommerce typically leads to higher productivity, lowered costs, improved quality and faster delivery."

about.com

Checkout, Payment & Shipping

- Easy check out

  Simply and fast checking out processes to allow an easy buying process.

- Restricted customer accounts

  Accounts are restricted to existing customers within Microsoft NAV.

- Shipping to multiple addresses

  In-built capability to ship to multiple delivery addresses.

- Flexible tax rates

  Apply tax rates by location, product type or customer group.

- SSL security for front end and back end

  Confidential data is secured using industry standard encryption.

- Order Progress Status Bar

  View the progress of the check out process.

- Selectable payment methods

  Purchase order, proforma, invoice, BACS, credit/debit cards using SagePay.

- Shipping options

  Choose from a variety shipping options, such as choice of courier and delivery speed.

Account History

- Order and Invoice History

  View all previous eCommerce orders as well as a complete invoice history. Invoices are viewable irrespective of whether the order was placed via Dynamics Additions eCommerce or directly in Dynamics NAV.

Administrator Control Panel

- Application content

  Alter the static content on your home page to allow easy changes to your key website messaging. Add an offer, or change the greeting.

- Users

  View and manage the users registered on the website and manage their access credentials.

- Design Themes

  Change between pre-configured themes for your store or edit their settings with ease.

- Event Log

  View detailed logs of issues raised by the website.

- Indexed Search

  Simpler searches using index tables can be rebuilt on demand, but are regenerated periodically.

- WYSIWIG Editor

  An easy "what you see is what you get" text editor allowing you to make basic changes without the need for any HTML knowledge.

Search Engine Optimisation

- Search engine friendly meta data

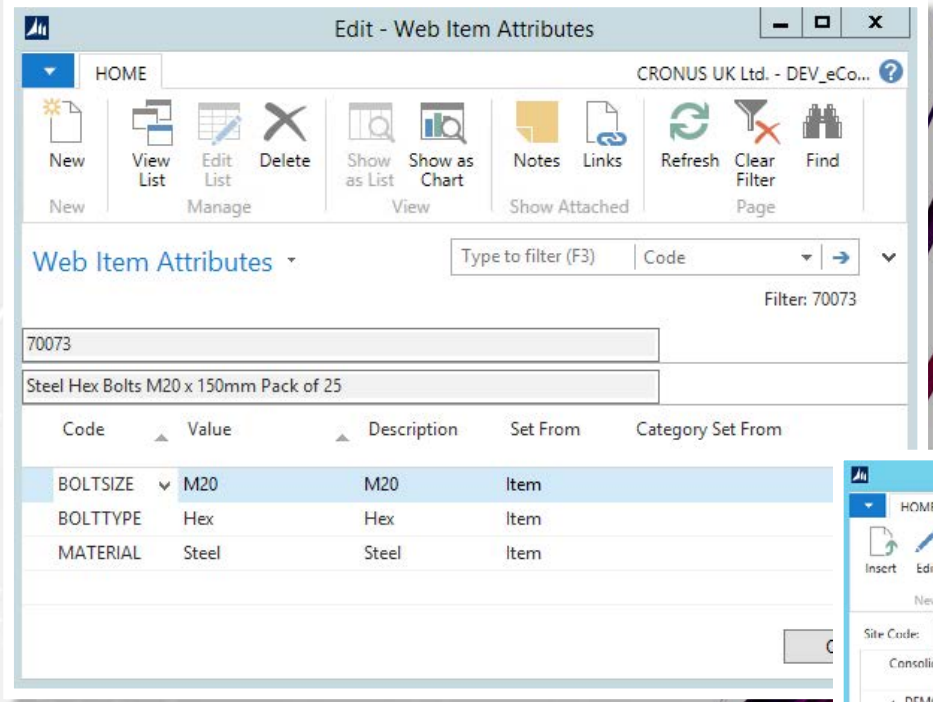
  Meta titles, descriptions and keywords are managed from within Microsoft Dynamics NAV.

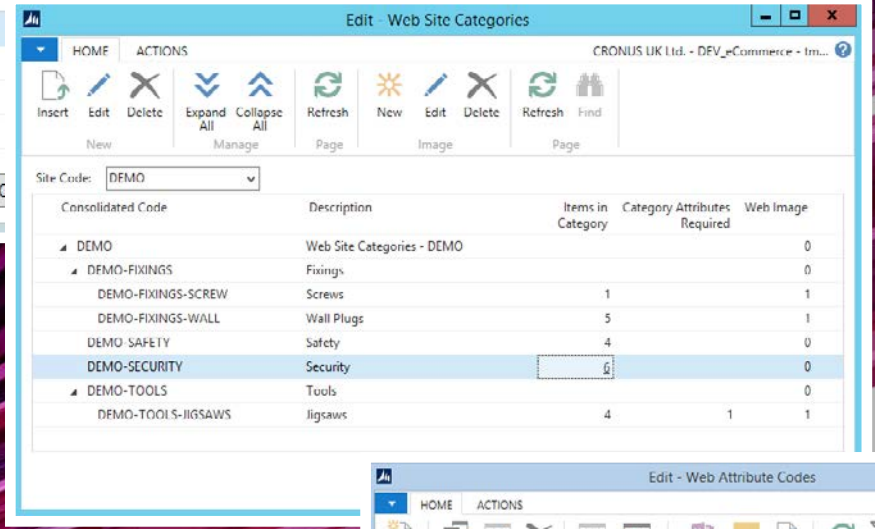
- Search engine friendly URLs

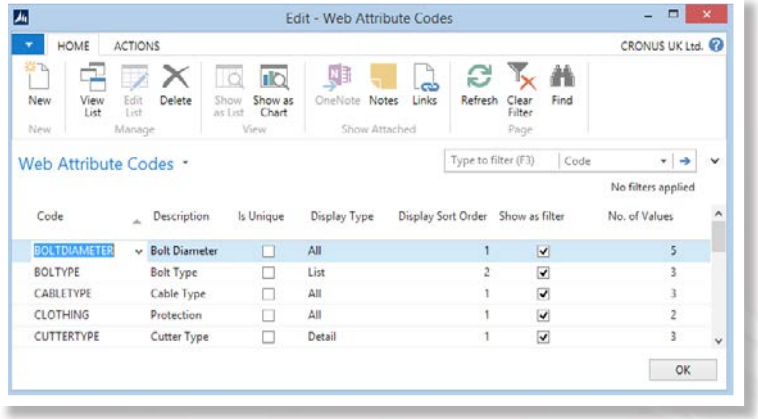
  Automatic creation of search engine friendly web addresses for categories and products.

- Google/Bing Analytics integration

  Use industry standard web analytic tools to track website performance.



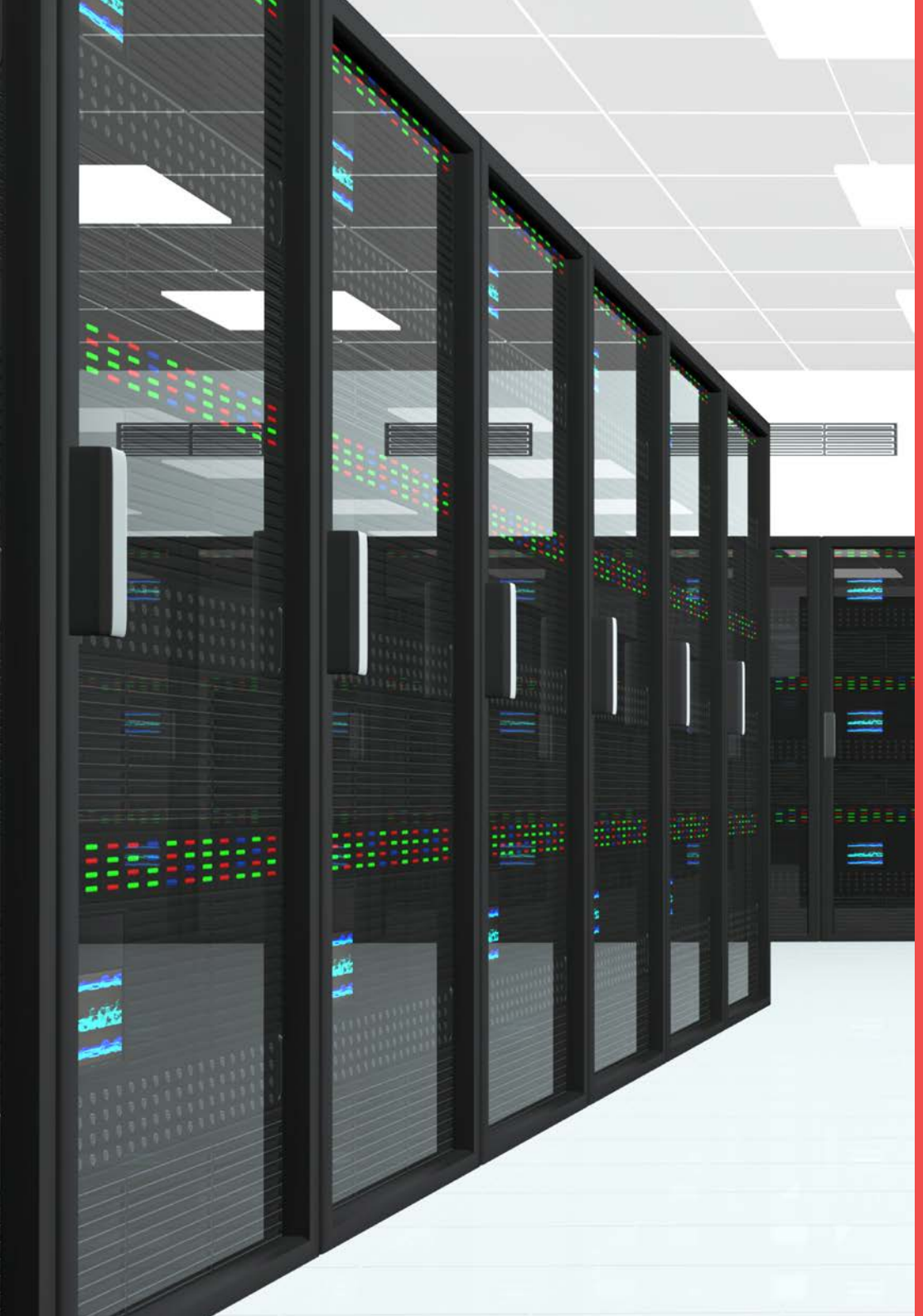




No more agencies!

Update your website through a simple interface within Microsoft Dynamics NAV

Whatever your style, the Dynamics Additions eCommerce platform can adapt, with its flexible platform that is fully customisable and adaptable to your business.



Secure, hosted cloud deployment

Dynamics Additions eCommerce can be hosted securely in the cloud - in Technology Management's dedicated hosting centre or in the Microsoft Cloud.

Microsoft Azure

Removing the burden of buying and maintaining your own web servers and infrastructure, a cloud deployment also delivers enterprise-grade security and control, guaranteed uptimes for 24/7 customer ordering and the ability to scale your eCommerce operations when you need it.

Microsoft Dynamics NAV Requirements

Dynamics Additions eCommerce runs in tandem with Microsoft Dynamics NAV. As you already use Dynamics NAV, there are only a few minimal requirements;

- Microsoft Dynamics NAV 2016 or newer
  Please note, this will be subject to change.
- Exposed Web Services

Minimum Web Server requirements: Windows Server running IIS 7.5 or later; NTFS file format; minimum 2GHz processor or faster; 2GB dedicated RAM or greater and 40GB hard disk space Please note; disk space requirements may increase depending on the size of your website catalogue. If you have more RAM installed, this will require more disk space for paging, hibernation and dump files.

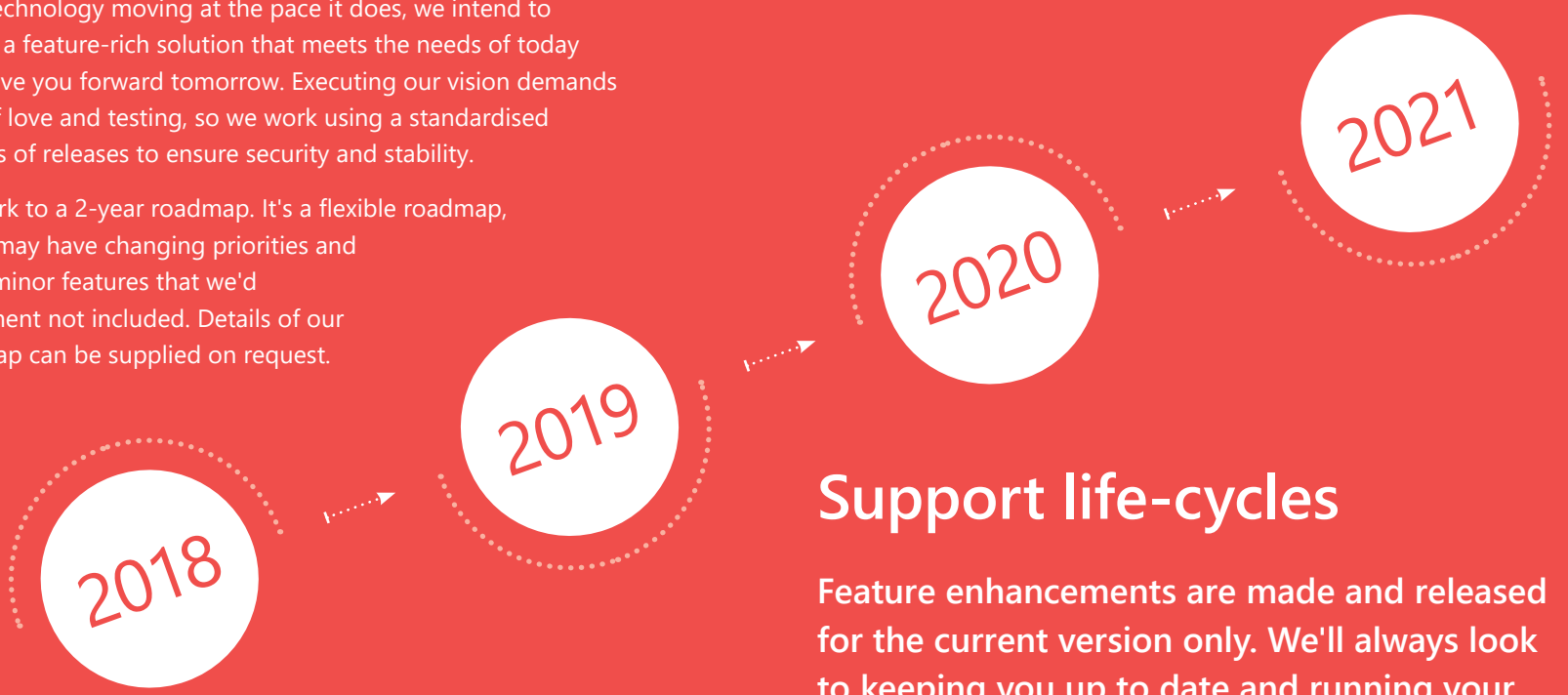
Looking ahead and driving forward

We always look at how we can best satisfy our customers to deliver a product that is future-proof while taking advantage of the latest technologies available.

With technology moving at the pace it does, we intend to deliver a feature-rich solution that meets the needs of today and drive you forward tomorrow. Executing our vision demands a lot of love and testing, so we work using a standardised process of releases to ensure security and stability.

We work to a 2-year roadmap. It's a flexible roadmap, which may have changing priorities and many minor features that we'd implement not included. Details of our roadmap can be supplied on request.

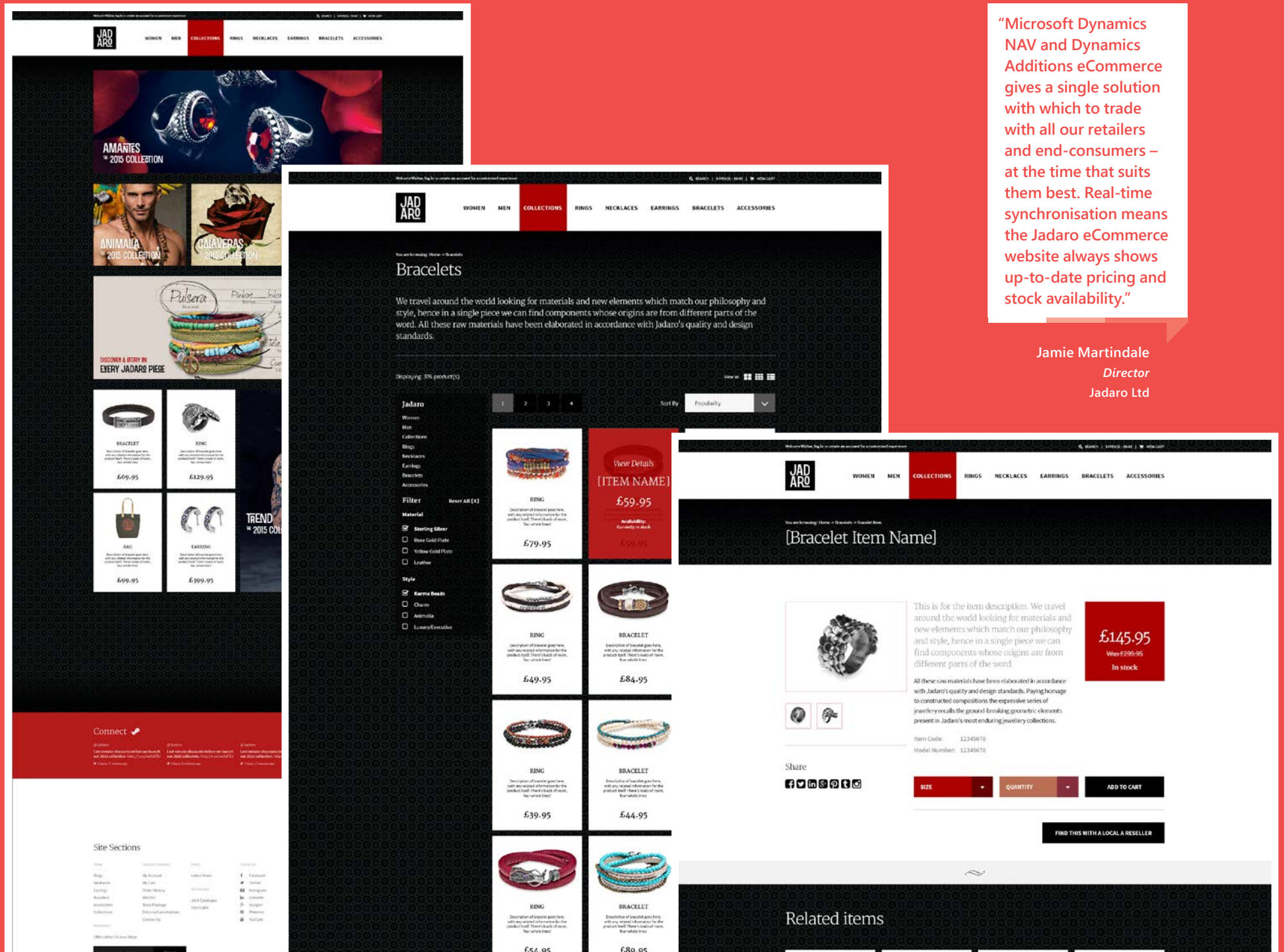
Certified for Microsoft Dynamics NAV



Support life-cycles

Feature enhancements are made and released for the current version only. We'll always look to keeping you up to date and running your eCommerce deployment on the latest release.

In the event we may discover a bug, fixes are made available for the current and previous versions. Bug fixes to older versions are made on a reasonable endeavour basis only.



"Microsoft Dynamics NAV and Dynamics Additions eCommerce gives a single solution with which to trade with all our retailers and end-consumers – at the time that suits them best. Real-time synchronisation means the Jadaro eCommerce website always shows up-to-date pricing and stock availability."

Jamie Martindale
Director
Jadaro Ltd

Contact us

Dynamics ADDITIONS | eCommerce

Dynamics Additions eCommerce

Easily add an online sales channel that will allow your organisation to conduct business round the clock, every hour of every day. Reduce the need to handle orders via phone, email or fax with Dynamics Additions eCommerce. Leverage your investment in Dynamics NAV with seamless integration of your business data with Dynamics Additions eCommerce.

Learn more or purchase

Consult our specialists who can provide product expertise, a deep understanding of your industry and value that extends beyond the software.

To get Dynamics Additions eCommerce, contact us to help your business transform its processes and operations:

Call: 01902 578 300 **Email:** hello@tecman.co.uk **Visit:** www.tecman.co.uk

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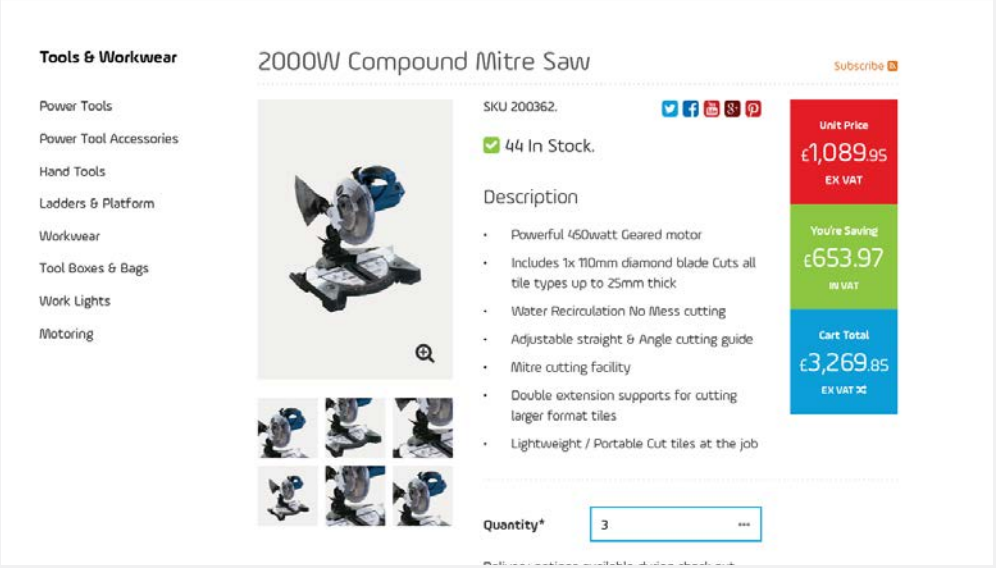

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