

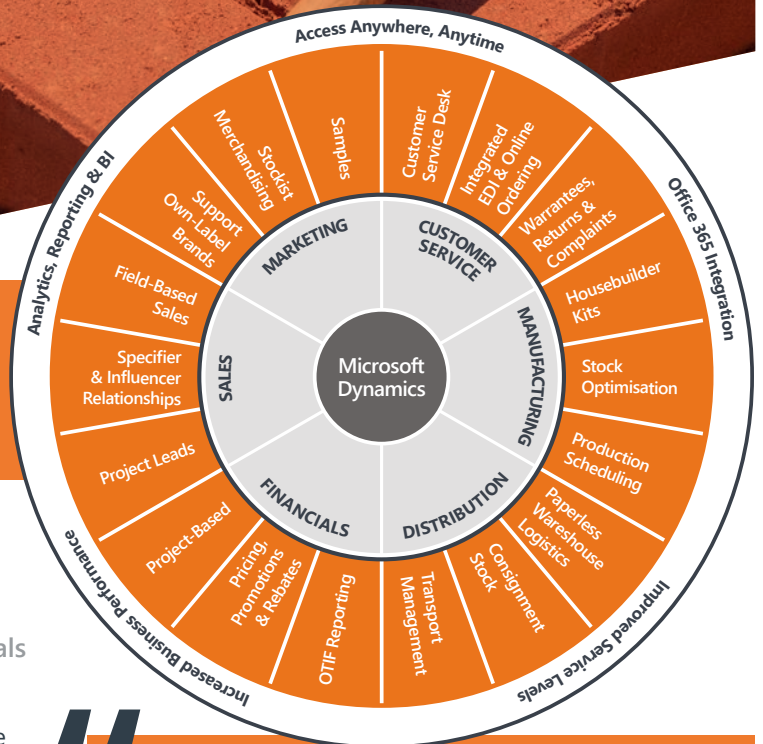
Dynamics Building Materials

From specification, manufacture & supply through to aftersales service

Whether it's supplying to merchants or direct to construction projects, the business of manufacturing and distributing building materials can be complex and challenging.

Far from a single stream of activity, it often involves the constant demand for multi-tasking for your business, liaising between architects, consultants, contractors, merchants, retailers, specialist showrooms, house-builders or even the end-client.

Dynamics Building Materials gives you a complete business software solution designed specifically to meet the needs of building materials manufacturers. From specification to quote, production, delivery and cash, it enables you to effortlessly track every aspect of your business interactions.



At least **80%** of our proforma customers use our online facility. The buying process online is extremely easy for our customers, they have access to technical information and up-to-date stock information."

- Eastbrook Company

Increase sales performance across all channels

Better manage your relationships with architects, consultants, contractors & other project influencers to get more products specified.

Use integrated EDI to drive down the cost of EDI with major merchants & buying groups.

Offer online ordering for contractors & independent merchants & builders using existing account details, project codes & pricing.

Support own-label brands to increase merchant & stockist loyalty.

Streamline operations for improved efficiency & responsiveness

Improve efficiency with powerful visual production scheduling, based on expected delivery dates.

Increase warehouse productivity using handheld devices to direct all stock movements & deliver up-to-the-second information on stock availability.

Optimise loads & routes as well as keep track of deliveries to make sure you never disappoint a merchant or contractor and keep your products moving.

Deliver consistent & responsive service

Offer flexible pricing with a variety of promotional mechanisms; such as price-matching, rebates & pricing by merchant, contractor, project quantity or total value.

Accurately respond to pricing requests based on length or square footage & convert to SKU's for production or supply.

Log & track stockist, contractor or even end user issues, warranty claims and returns with standardised processes to ensure timely resolution and happier customers.