

Dynamics Consumer Goods

Real-time accurate information that gives you the power to make the decisions that count

With increasing trade concentration, growth opportunities in unfamiliar channels and new market entrants you need a solution that will help you to surpass the intense competition currently in the Consumer Goods industry.

Dynamics Consumer Goods is our end-to-end solution that will provide you with a central hub for all your business data. One centralised view of your operations will enable you to swiftly and accurately respond to customer demands. It's time to banish the disparate error-strewn spreadsheets that prevent you from viewing one real version of the truth.

Integrated capabilities to manage sales, promotions, pricing, rebates and multi-channel trading including EDI will ensure that you can dramatically reduce and manage the costs across your entire business.

Fresh opportunities with slicker operations

It's time to cut out the third-party agent, as we are here to take control of the hassle. Our fully integrated EDI solution has a portal where you can see the success of messages in and out, alongside the service updates and we also take care of the mapping exercise with your trading partners.

With instantaneous access to all your latest customer data, you will unlock the freedom to explain product range, availability and even customer-specific pricing all on the spot.

Flexible pricing and promotions

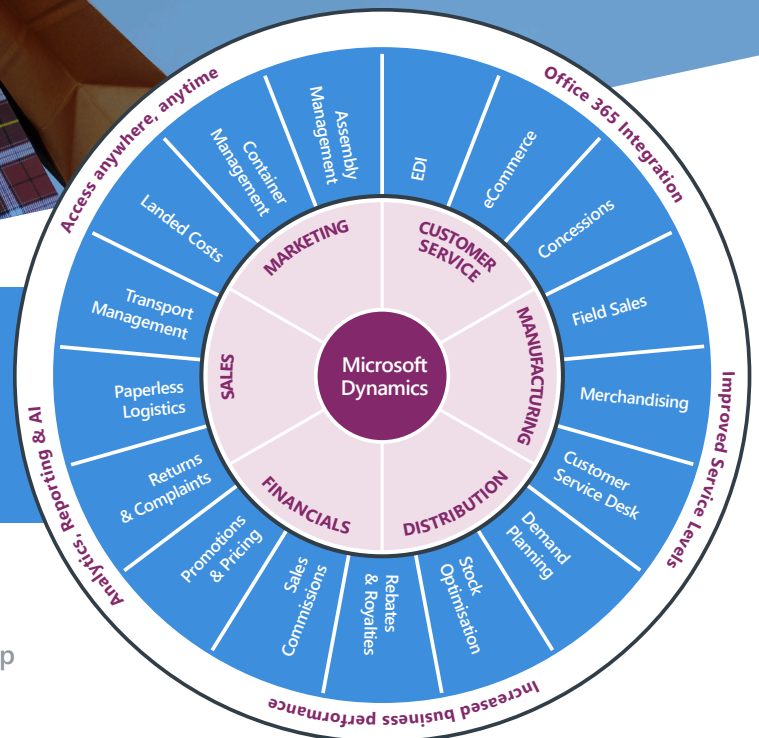
It's essential that you have the flexibility to manage any type of promotion. Dynamics Consumer Goods enables you to tell your customer how much they will be charged, and the quantity required if they want to reach the next price break.

The industry isn't just as simple as BOGOF. Our solution has automatic pricing and promotions logic that will help you to reduce both admin and time. Automate your pricing updates to eradicate the need for your staff to remember and then rekey vital details.

Seize control of your warehouse

Handheld for Warehousing devices can link to your Dynamics Consumer Goods solution to help guide your team through the pick, pack and dispatch process just minutes after receiving an order. You can prioritise your picks based on next day deliveries, or for certain clients.

General unhappiness within your organisation will spawn from how your staff feel about your daily operation. To reduce staff churn, a slick warehousing system will give your business greater control of despatch and reduce the stress that a manic warehouse can generate.



Jura Products switched to Microsoft Dynamics, which unified their entire operations and dramatically increased efficiency in all departments – and they absolutely love it.