

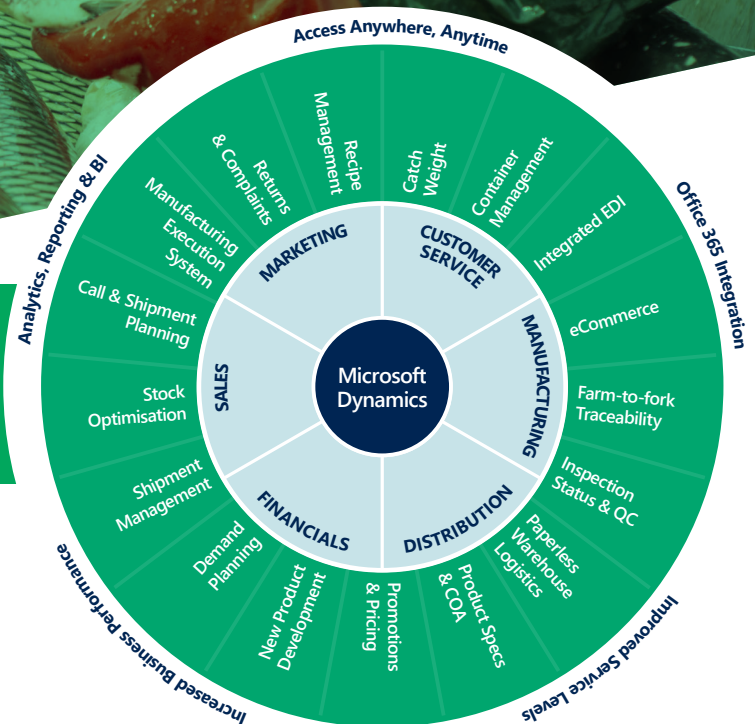
Dynamics Food

From multi-channel trading to manufacture & supply of fully traceable, quality products

In the food industry efficiency is key. The ability to understand costs, keep overheads low and react quickly can make or break a business. This is where Dynamics Food from Technology Management delivers a market leading solution.

For food companies who manufacture, distribute or do both, Dynamics Food offers a comprehensive end-to-end solution covering all aspects of your business. It enables a single view of all costs and operations that allows you to quickly react to market forces or customer demands without the need to increase administration or create vast piles of paper.

Integrated food capabilities such as quality, traceability and catchweight removes the need for additional 3rd party solutions or cumbersome, error prone spreadsheets.



Dynamics Food gives us a single view of business for informed, real-time decision-making."

- Bounce Foods

Integrated quality helps manage BRC accreditation

The integrated quality management in Dynamics Food gives full traceability and viability of all that has happened to each batch of product up and down supply chain. Any potential product issue, and the steps to resolve it, can be addressed within minutes.

This capability, combined with the ability to create inspections at the appropriate points, can help you manage British Retail Consortium (BRC) accreditation as well all product specifications & Certificates of Analysis (COAs).

Streamline operations for improved efficiency & responsiveness

Integrated multi-channel trading (EDI, online & mobile sales) speeds up order processing, delivery notifications & invoicing for improved efficiency in finance and greater responsiveness in production to constantly changing customer requirements.

Integrated shop-floor data capture and handheld devices in the warehouse gives you up-to-the minute visibility of all your customer orders and business operations.

Meet retailer demands with ease

Offer flexible pricing with a variety of integrated promotional mechanisms; such as price-matching, volume rebates and BOGOF (buy one, get one free) promotions etc. as well as track their effectiveness.

Use call scheduling linked to journey planning to proactively manage short-shelf-life products to independents

Use minimum expiry on shipment by customer and "look ahead windows" for managing major retailer demands and timeframes for delivery.