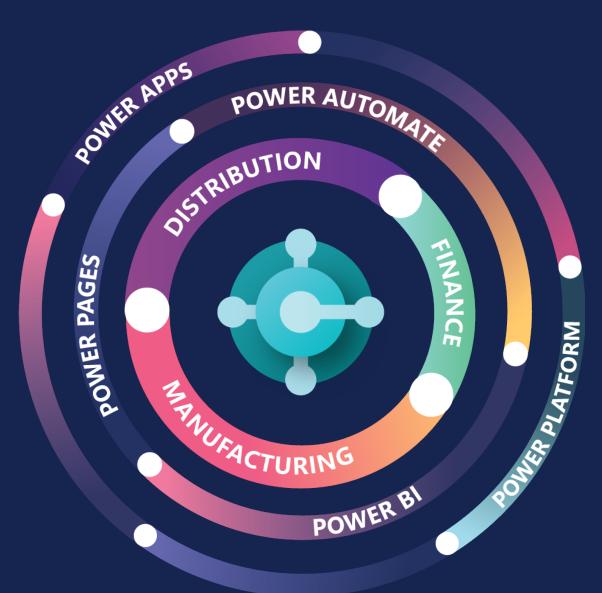
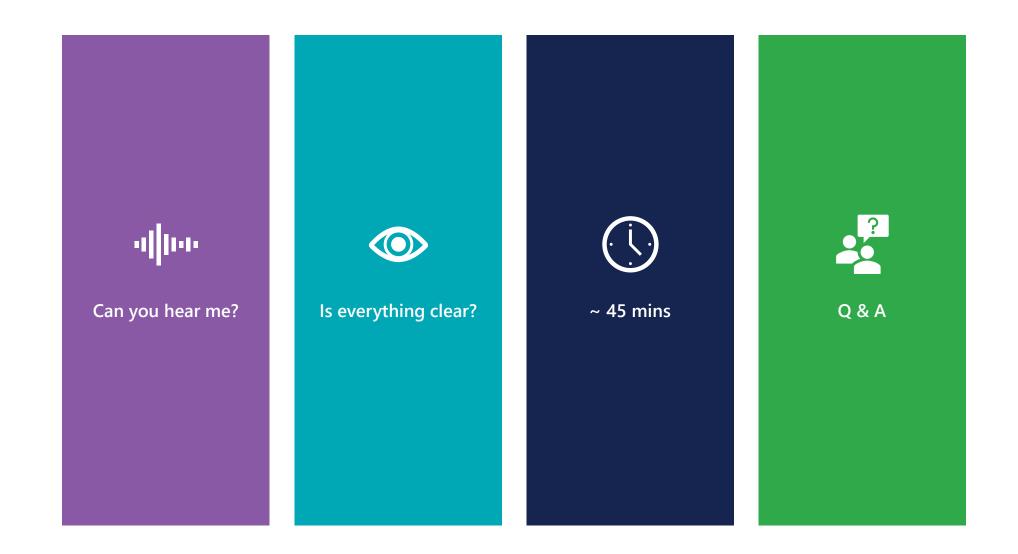


BUSINESS CENTRAL CONNECT

Al: How every business user can harness the power!



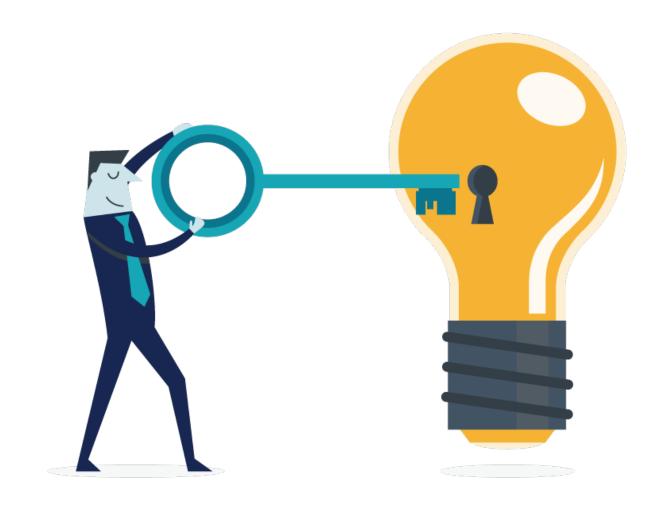




Hi! I'm Liam

What we'll cover

- 1. The business need to own the AI strategy
- 2. CoPilot in everyday use cases
- 3. Changing patterns of work
- 4. CoPilot comes alive with your data
- 5. Resources to help





The Business Needs to own the Al Strategy

The Business Needs to Own the Al Strategy

Familiar with AI	76%	Very familiar 13% Somewhat familiar 63%
Using AI	52%	20% just experimenting with free tools (Chat GPT etc)
Al chosen by employees	60%	Most organisations not aware AI is being used
Privacy & Data Concerns		Is data safe? Are we compliant to our security policies

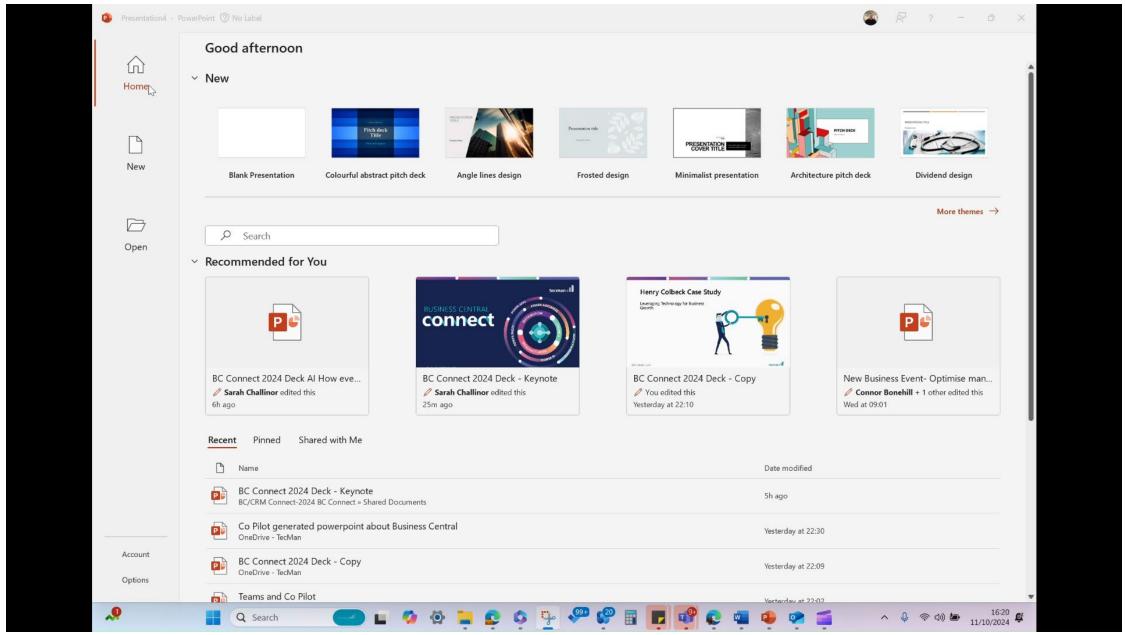


CoPilot The UI For AI



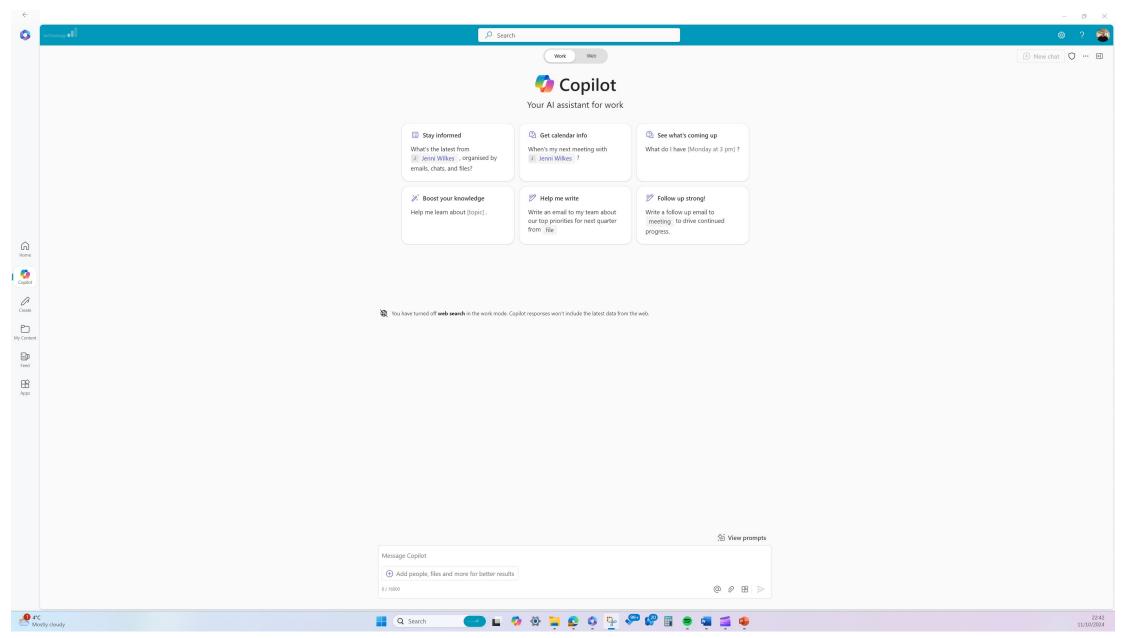
CoPilot as a research Assistant

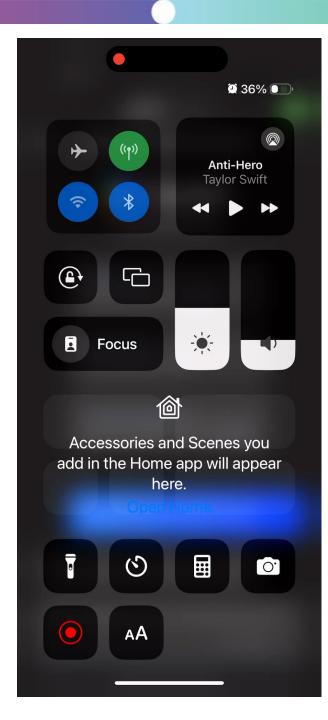
CoPilot as a Marketing Assistant



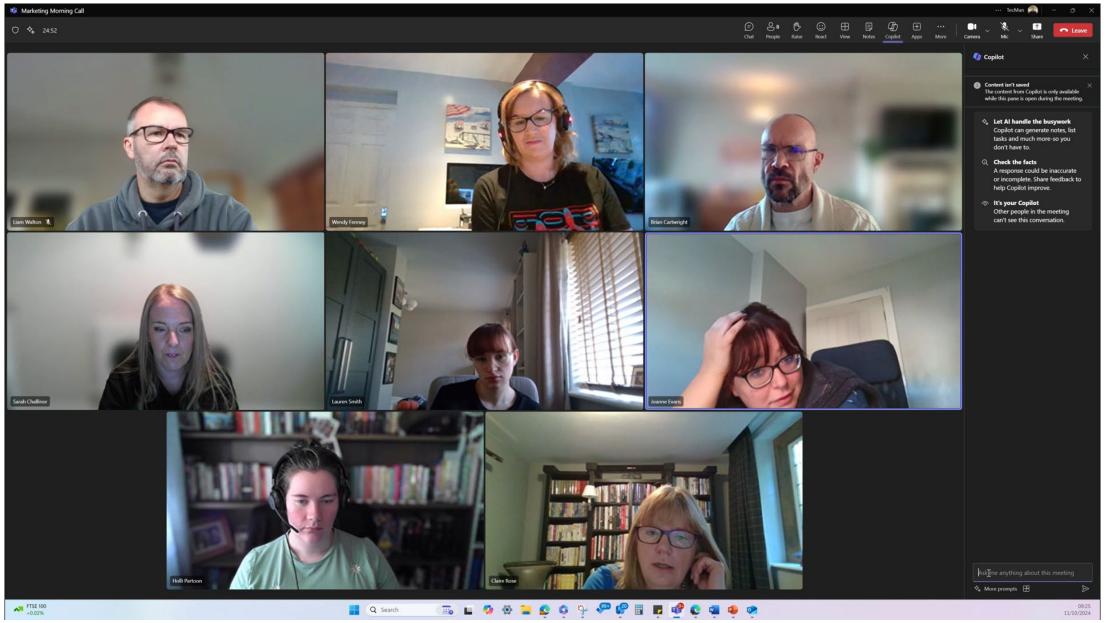














Prompting Power

- Give CoPilot a Blog and ask it to articulate 3 key messages and refine it
- Ask CoPilot to Poke holes in a document or a statement you've prepared
- Ask CoPilot if you wanted to disrupt this argument what would you say.



Resources: Copilot Lab (cloud.microsoft)

SMB Kit: <u>Microsoft 365 Copilot for Small and Medium</u> <u>Business – Microsoft Adoption</u>







Benefits

~1 hour per week

Areas of investment: Customer engagement

★ Wellbeing & communication

8:00 am

Cassandra needs to prepare for her big pitch to Contoso so she uses Copilot to summarize emails and chats. Microsoft Copilot for Sales provides a summary of the opportunity for more context.



Business Chat² +Copilot for Sales

Example prompt: Summarize all the emails and Teams chats in the past month from Contoso highlighting the primary asks and open items.

Try in Copilot Lab: Prep for that meeting

4:00 pm

Cassandra has missed a few chats during the day. She sees that her team has been discussing a new product launch and asks Copilot to summarize the conversation to quickly catch up.



Business Chat²

Example prompt: Summarize team chat and make sure to include the key points and who made them.

Try in Copilot Lab: Get the gist

8:15 am

Cassandra asks Copilot in Outlook to create a message to confirm the meeting. Copilot for Sales includes relevant product and pricing details from her CRM system.



Copilot in Outlook

+Copilot for Sales

Example prompt: **Draft an email** to confirm the meeting this afternoon. Highlight how excited we are to present the latest product updates and new pricing. Use a formal tone and keep the email concise.

2:00 pm

It's time for the pitch. Cassandra can focus on her presentation. Copilot for Sales in Teams captures meeting notes, outstanding questions, and sales keywords and KPIs.



Copilot in Teams

+Copilot for Sales

Example prompt: What questions were asked during the meeting that have not been answered?

Try in Copilot Lab: Summarize meetings and videos

9:00 am

Cassandra received the latest financial numbers from her business planning lead. She uses Copilot in Excel to create some amazing charts to showcase the value of the offer.



Copilot in Excel

Action: Show all data insights.

Try in Copilot Lab: Find insights

11:00 am

Cassandra puts the final touches on the pitch presentation by having Copilot create a slide based on a summary of the annual report.



Copilot in PowerPoint

Example prompt: Add a slide based on [copy in annual report summary].

Cassandra is a Sales Lead at Contoso





¹Access Copilot at copilot.microsoft.com or the Microsoft Copilot mobile app and set toggle to "Web".

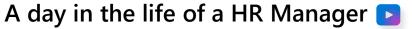
²Access Business Chat at copilot.microsoft.com, the Microsoft Copilot mobile app, or the Copilot app in Teams, and set toggle to "Work".

The content in this example scenario is for demonstration purposes only. You should evaluate how Copilot aligns with your organization's business processes, regulatory requirements, and responsible AI principles.

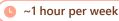
Omar

leads HR for a

regional bank



Benefits



Areas of investment: Creative solutions



8:00 am

Omar starts the day at home with an interview for a new bank teller candidate. He uses Copilot1 to research the candidate's previous companies.



Copilot

What are some good follow up questions to learn more about this person's skills and experience?

9:35 am

At the office, Omar uses Copilot in Teams to summarize some chat threads that occurred overnight and can quickly assess the situation and provide guidance to his team to address the issue.



Copilot in Teams

Summarize this thread and include the key issues and suggestions for resolution along with who had the suggestions.

10:00 am

Omar asks Copilot in Word to summarize the organization's new compliance handbook to ensure it has the key points. He then commands Copilot to fill in the missing sections.



Copilot in Word

Summarize the [Contoso Compliance Handbook] in about four paragraphs for an executive and provide a list of key points.

4:00 pm

Omar has missed a few calls and emails. He prompts Copilot¹ to summarize recent email threads and calls, and then uses Copilot in Outlook to draft email responses.





Copilot in Outlook

2:00 pm

explain the team's initiatives.

Copilot in PowerPoint

Omar commands Copilot in PowerPoint to add

a slide to his presentation that can be used to

Summarize this thread.

Add a slide about potential HR initiatives.

1:00 pm

Omar prompts Copilot¹ for details about open headcount, using a plugin built in Copilot Studio to pull in HR system data.



+Copilot Studio

Add a column that averages the other columns for each month.

Access Copilot at Copilot.Microsoft.com or from the Windows taskbar or Edge browser and set toggle to "Web"

²Access Copilot at Copilot.Microsoft.com, from the Windows taskbar or Edge browser, or in the Copilot app in Teams, and set toggle to "Work".

Thank you.

BUSINESS CENTRAL

CONNECT

15th & 16th OCTOBER 2024

