

ATTENDING CRM connect

THURSDAY 15th MAY 2025

This year's CRM Connect is being held at:

Hilton St George's Park

St George's Park, Newborough Road, Burton upon Trent, DE13 9PD



By Car

If you are travelling by car, free parking is available at the hotel. Additionally, EV charging points are available at the hotel, these are available on a first-come first-served basis.



By Rail

The nearest train station is Burton upon Trent, you will then need to take a taxi from the train station to the hotel. Hilton at St George's Park is approximately 5.5 miles away from the train station and should take 15 – 20 minutes by car (depending on traffic).



By Air

Birmingham Airport is a 45 minute to 1 hour drive away, alternatively, you can get the train. You will need to take the train from Birmingham International and change at Birmingham New Street to get a second train to Burton upon Trent.

Timings:

- 09:00 – 09:30 – Registration
- 09:30 – 11:00 – Keynote speech
- 11:00 – 11:30 – Refreshment break
- 11:30 – 12:15 – Breakout session 1
- 12:15 – 13:15 – Lunch
- 13:15 – 14:00 – Breakout session 2
- 14:00 – 14:30 – Refreshment break
- 14:30 – 15:15 – Breakout session 3
- 15:15 – 16:00 – Recap and fireside chat

Accommodation:

Below is a list of local hotels.

Hotel	Distance from Tecman HQ	Driving Time
Hilton at St George's Park (the event venue)	On-site	N/A
Premier Inn Burton upon Trent Central	5.9 miles	14-22 minutes
Holiday Inn Express Burton upon Trent	6.2 miles	14-20 minutes

